

PRESS RELEASE

Media Contact: Brenda Jones Barwick, APR
(405) 516-9686
Brenda@JonesPRInc.com



Maryland Business Leader Mary Schnack Receives 2011 “WIPP President’s Award” in Washington, DC

Washington, D.C. (October 20, 2011) -- More than 150 leading women business owners from Women Impacting Public Policy (WIPP) gathered last week to celebrate the recipients of this year’s prestigious WIPP 2011 Awards. Mary Schnack, President of Mary Schnack and Associates based in Silver Spring, Md., was the recipient of this year’s WIPP President’s Award for her leadership in elevating the voice of women business owners in the national public policy arena.

“Mary has been part of WIPP from its very beginning and has always been there to navigate national communications strategies as WIPP has grown to become the largest united voice for women business owners. She is truly the spirit and voice of our membership,” said WIPP President Barbara Kasoff.

Schnack is an award-winning writer, reporter, public relations professional and advocate. Mary Schnack and Associates represents sophisticated organizations from corporations and small businesses to government agencies and associations and non-profit organizations.

Schnack also delivers speeches and conducts communication trainings worldwide, including Kenya, Ghana, South Africa, Indonesia, India, Argentina, Ukraine, Switzerland – just to name a few. Her topics offer communication and entrepreneurial tips that can be put to immediate use. By using examples from her personal experiences in such places as Waco, Rwanda, Russia and Los Angeles, Schnack offers real world perspective and not just textbook examples from other people’s work.

The WIPP Awards Ceremony was part of WIPP’s three-day Annual Leadership Conference in Washington, DC, that ran from October 11th – 13th. The conference agenda included important economic briefings on current policy issues impacting women business owners growth, a high-level briefing by The White House, a Congressional Luncheon and the exciting unveiling of WIPP’s updated Economic Blueprint used as the organization’s call to action to the Administration, Congress and Federal Agencies.

WIPP is a national nonpartisan public policy organization, advocating on behalf of nearly 1 million women-owned businesses representing 59 business organizations. For more information, please visit www.wipp.org

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